



1959

E.M. Brown served as President, Faber Hair was vice president, Wes Downing was treasurer, Haven Hammer was executive secretary, Charles Cox and H.B. Watkins were Board members.

President Brown was appointed to be the local representative of The National Institute of Real Estate Brokers. and was presented with an award by the Institute.

MLS meetings were held on Tuesday mornings with a coffee hour at Baroni's Restaurant. The Silver Dollar Club was established. For the first week, when an MLS member sold a listed property within the past two weeks, the member was presented a silver dollar. The next week was MLS Program Day. The meetings were well attended and instructive on topics of title insurance, taxes and assessments, city and county problems, public schools and mosquito control.

- MLS sales were expected to surpass \$10 million dollars for the year. There were now 25 office members of the MLS as of March.
- Members participated in National REALTOR Week April 12-18 with; a proclamation issued by City of Naples Mayor, REALTOR W. Roy Smith . Newspaper ads ,window stickers, and auto bumper stickers were all part of the program designed to inform the public of the lofty aims and high professional services of REALTORS.
- On Thursday April 16, 1959 (according to the Collier County News) “ The offices of John R. Wood and Cliff Anderson. joined NAR and the Naples MLS”.
- On July 26,1959 Haven Hammer, executive secretary of the Board announced the latest members to join the MLS; John Marlow 690 Fifth Ave. S., and Faber Hair 103rd Street and the Tamiami Trail, North.
- July 1, 1959 MLS adopted new fees: \$3 for properties priced up to and including \$1,000; a \$5.00 fee for properties over \$1,000 up to and including \$20,000 and a \$10 fee for all properties over \$20,000.
- The Board changed the by-laws to hold election of officers in September of each year to allow newly elected officers to attend the FAR state convention in October.
- By years end there were 37 REALTOR members and 50 Associates. Ninety per cent of Board members belonged to the MLS.
- The Board office was moved to larger quarters at the Cove.

- “Naples building codes were adopted and renown urban planner, Harland Bartholomew (father of comprehensive planning) was hired to plan and zone the city.” the Collier County News
- May 31, 1959 “ Next Tuesday at 3pm at the Collier County Courthouse in Everglades, the county commission will conduct a public hearing on the proposed new county building code. The second Public Hearing on the 74 changes to the code will be held at 8pm at Naples City Hall.” Collier County News
- Fifth Avenue consisted of the Gulf Hotel and a gas station, liquor store and a couple of dry goods stores.
- Cambier Park was donated to the city.
- First commercial airline came to Naples.
- Acreage sold in the Pine Ridge subdivision required a minimum of 600 square feet per house.
- The Naples Manor subdivision , which is five miles east on U.S. 41, advertised in the Collier News that lot sales are \$599.00 , minimum size lot is 60' X 135', with black top streets, good water and engineered drainage. \$10.00 down and \$10.00 a month with no interest. Contact Dewey Polly Realty.
- A notice in the Collier News, “ All bars, taverns, and licensed liquor stores in the County will be closed on Tuesday, June 9, (1959) when the run-off election between Everglades and East Naples is held, it was announced by Sheriff Dough Henry. The law requires the bars remain closed until after 7pm.” (Re: Moving the Courthouse from Everglades to East Naples)

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