



**2001**

**John Alfred Steinwand** was named President of the Naples Area Board of REALTORS.

In his year as president and also his time served as MLS chairman, John was dedicated to expanding the MLS by trying to unite the Bonita Fort Myers and Naples Boards as the Southwest Florida MLS. Fort Myers decided to form their own service.

The Gulf Coast Real Estate Register, a weekly magazine of MLS listings was created as well as a distribution agreement with the popular Gulf Shore Life magazine.

President Steinwand appointed Karen Swetlock as chair of the Naples RPAC committee and the first RPAC sponsored auction was a huge success.

Ellie Krier was hired to attend city and county meetings and report to the Board of Directors those items that would concern the real estate industry and or private property rights.

In 1979 President Steinwand was awarded REALTOR- Associate of the Year of the Naples Area Board of REALTORS.

In 1982 he received the coveted NABOR REALTOR of the Year Award.

His activity in the Florida Association of REALTORS (FAR) led to his serving as a Director of FAR. He was a two-time Life Member of the National Association of REALTORS (NAR) Political Action Committee. (RPAC)

For his work in protecting private property rights, he was presented with NABOR'S distinguished Ad Miller Award.

In 2007 he was inducted into the prestigious NABOR Hall of Fame.

John authored Psychological Selling, a sales training “bible”, and in 2011 he was selected to the Madison Who's Who of Executives and Professionals.

In 2010 he was honored in Strathmore's Who's Who of “Individuals who have demonstrated leadership and achievement in their occupation, industry or profession”

In 2002 he was listed as an “Honored Professional” in the National Registers Who's Who.

In 2004 and 2005 he was named to the Metropolitan Executive & Professional Registry and the United Who's Who Executive Registry.

He was also active in Naples area civic affairs, serving as a Director and Vice-President of the Naples Chamber of Commerce in the mid-1970s.

In 1986 he served as Vice-President of the First Sales and Marketing Council of the Collier Building Industry Association (CBIA).