



Collier County Open House Signs Are Now Legal!

On your behalf, NABOR has worked to change the rules prohibiting the use of open house signs in unincorporated Collier County. With the leadership of William Poteet, Chairman of the 2007 Government Issues Committee, the assistance of Governmental Affairs Director Ellie Krier, nine meetings and seven drafts later, open house signs have now been approved by the Board of County Commissioners.

New Rules:

- Signs may only be displayed on supervised open house days between the hours of 10:00 a.m. and 5:00 p.m. when immediate viewing is available.
- One sign may be placed in the public right-of-way abutting the subject property no closer than 10 feet from the edge of the road (no building or right-of-way permit required).
- Two signs may be placed within the public right-of-way providing direction to a supervised open house. Such signs shall be located no closer than 100 feet from another sign providing direction (no building or right-of-way permit required).
- Signs shall not exceed 4 square feet in size and 4 feet in height; however, any sign placed at an intersection may not exceed 29 inches in height or block pedestrian or vehicular sight lines.
- Each sign must bear the name of the real estate brokerage firm or the property owner's name if, by owner, and the local telephone number where they can be contacted. This can be as simple as a sticker on the back of the sign with this information.

Do not do any of these!

- Attach flags, pennants, balloons, attention getting devices or any lighting on or of the sign.
- Place a sign in any median.

Please remember that there is a separate and different sign ordinance in the City of Naples. Open house off-site directional signs are not permitted in the City of Naples. Additionally, gated communities have their own rules that must be followed as well. A violation of any section of the county ordinance will result in removal and disposal of the sign.